Monthly Report

Northwest Michigan Invasive Species Network
February 2026

Public Inquiry Responses: 38
Active Efforts: 122
Active Impressions: 247
Passive Efforts: 31
Passive Impressions: 10,300
***GBB*-specific active efforts: 37**
***GBB*-specific active impressions: 135**
***GBB*-specific passive efforts: 0**
***GBB*-specific passive impressions: 748**

Acres Surveyed: 266.5
Sites Surveyed: 28
Sites Monitored: 0
Acres Treated: 96
Sites Treated: 2
Acres Restored: 0
HWA Inches Treated: 0
Volunteer Hours: 0
Volunteers: 0

Meetings, Presentations, or Trainings:

- 2/1: "Gardening for the Planet" movie screening at The Bay Theatre - 65 attendees
- 2/3: Attend Interlochen State Park Stakeholder workshop - 8 impressions
- 2/4: ISN Executive Committee Meeting
- 2/5: MISC Rule and Procedures subcommittee meeting
- 2/10: HWA Communications meeting
- 2/11: Attend Manistee Conservation District's Annual Meeting - 18 impressions
- 2/12: Attend Midwest Native Seed Network general meeting
- 2/18-2/19: Attend annual MISC conference
- 2/20: Present "Go Beyond Beauty" to Near & Farr Friends - 12 attendees
- 2/24: Bingo night at Silver Spruce - 30 attendees
- 2/24: MISC Quarterly Meeting
- 2/26: Meet with Oryana re: 2026 events

Treatments, Restoration, and Surveys:

- Hemlock Woolly Adelgid Delimitations:
  - Sites: 2
  - Inches: 3,378
- Hemlock Woolly Adelgid Surveys:
  - Sites: 28
  - Acres: 266.5

Stats, Other Accomplishments, and News:

- ISN website unique visits: 1,455
- YouTube: 224
- ISN IG reach: 469
- ISN FB reach: 2,556
- SaveMIHemlocks website hits: 5,300
- *GBB* FB reach: 130
- *GBB* IG reach: 15

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- *GBB* website unique visits: 603
- Grant Updates:
  - Reimbursed:
    - MISGP HWA
    - GNA
  - Technically this is March news, but:
    - Awarded: $93,100 for MISGP Core
    - Awarded: $156,000 for MISGP HWA
- ISN in the news:
  - No published news, but we've been working with the Monarch Watch organization to have our Elberta Beach restoration project as one of their showcase stories for their newest fundraising campaign!
- Upcoming events:
    - BINGO! Everyone loves a good bingo – here's what we've got coming up:
      - Bingo at MiddleCoast: Monday, March 16th, 6pm – 8pm. $5/ticket (cash only!)
      - Bingo at Nocturnal Bloom Brewery: Early April – exact date to come soon!
    - Beats at the Barn – Year 2!
      - Friday, June 26th. Updates to come!
  - Check out our website to see what we've got posted – we've been scheduling our yearly events left and right last month, so make sure to check it out!

Respectfully Submitted,
ISN Team
March 4, 2026