Monthly Report

Northwest Michigan Invasive Species Network
January 2026

Public Inquiry Responses: 24
Active Efforts: 174
Active Impressions: 253
Passive Efforts: 48
Passive Impressions: 7,765
***GBB*-specific active efforts: 51**
***GBB*-specific active impressions: 166**
***GBB*-specific passive efforts: 2**
***GBB*-specific passive impressions: 41,751**

Acres Surveyed: 203.5
Sites Surveyed: 8
Sites Monitored: 0
Acres Treated: 0
Sites Treated: 0
Acres Restored: 0
HWA Inches Treated: 0
Volunteer Hours: 0
Volunteers: 0

Meetings, Presentations, or Trainings:

- 1/5: Attend MSU Extension's "Pesticide Safety" webinar series
- 1/6: ISN Governance Committee meeting
- 1/7: Attend MSU Extension's "Pesticide Safety" webinar series
- 1/12: MISC Procedures subcommittee meeting
- 1/14: Northern Lower CISMA regional meeting - 5 attendees
- 1/15: Present "From Awareness to Action: Habitat Matters in Northwest Michigan" for Benzie Conservation District's Watershed Coalition series - 5 attendees
- 1/18: Host Winter Seed Sowing Workshop at Nocturnal Bloom Brewery - 30 attendees
- 1/20: Host Winter Seed Sowing Workshop at Mills Community House - 20 attendees
- 1/20: Check in re: Mashkiigaki survey scope of work - 6 attendees
- 1/21: Meet with Detroit River - Western Lake Erie CWMA re: potential GBB Hub - 1 attendee
- 1/22: Check in re: projects with Sleeping Bear Dunes National Lakeshore - 5 attendees
- 1/22: Host Winter Seed Sowing Workshop with Grand Traverse Conservation District - 19 attendees
- 1/28: Attend "Rethinking Invasive Species Communication: Updates from National Workshops and Research"

Treatments, Restoration, and Surveys:

- Hemlock Woolly Adelgid Delimitations:
  - Delims starting again in February!
- Hemlock Woolly Adelgid Surveys:
  - Sites: 8
  - Acres: 203.5

Stats, Other Accomplishments, and News:

- ISN website unique visits: 1,463
- YouTube: 174
- ISN IG reach: 538
- ISN FB reach: 1,151

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- SaveMIHemlocks website hits: 4,300
- *GBB* FB reach: 162
- *GBB* IG reach: 4
- *GBB* website unique visits: 1,085
- Grant Updates:
    - Applied for: Great Lakes Restoration Initiative Community Grant
    - Applied for: Monarch Watch milkweed grant
    - Reimbursed: SOGL
- ISN in the news:
    - Record Patriot press release re: seed sowing workshops
    - MSN press release re: seed sowing workshops (from Record Patriot)
    - Record Eagle article re: seed sowing workshops
    - Huron Daily article re: wild rice work with the Little River Band of Ottawa Indians (check out our crew doing cut-stump work in a picture!)
    - Manistee News Advocate re: wild rice work with the Little River Band of Ottawa Indians
- Upcoming events:
        - BINGO! Everyone loves a good bingo - here's what we've got coming up:
            - Bingo at Silver Spruce: Tuesday, February 24th, 6pm - 8pm. $5/ticket (cash only!)
            - Bingo at MiddleCoast: Monday, March 16th, 6pm - 8pm. $5/ticket (cash only!)
            - Bingo at Nocturnal Bloom Brewery: Early April - exact date to come soon!
        - Beats at the Barn - Year 2!
            - Friday, June 26th. Updates to come!
    - Check out our website to see what we've got posted - we've been scheduling our yearly events left and right last month, so make sure to check it out!

Respectfully Submitted,
ISN Team
February 2, 2026