



Monthly Report

Northwest Michigan Invasive Species Network
January 2025

Public Inquiry Responses: 44

Active Efforts: 227

Active Impressions: 284

Passive Efforts: 24

Passive Impressions: 15,939

GBB-specific active efforts: 37

GBB-specific active impressions: 71

GBB-specific passive efforts: 0

GBB-specific passive impressions: 335

Acres Surveyed: 596

Sites Surveyed: 86

Sites Monitored: 0

Acres Treated: 0

Sites Treated: 0

Acres Restored: 0

HWA Inches Treated: 0

Volunteer Hours: 0

Volunteers: 0

Meetings, Presentations, or Trainings:

- 1/8: ISN Executive Committee meeting
- 1/8: ISN Board meeting
- 1/9: ISN Fiscal year 2024 audit
- 1/10: Michigan Invasive Species Coalition Planning Committee meeting
- 1/10: Meet with GiLLS CISMA re: potential GBB Hub
- 1/16: Meet with Bright Lanes Garden re: GBB participant check-in
- 1/17: Northern Lower Regional CISMA meeting
- 1/21: HWA Statewide Outreach meeting
- 1/22: Meet with Grand Traverse Regional Land Conservancy re: Elberta Beach baby's breath and HWA projects
- 1/23: Meet with Sleeping Bear Dunes re: slender false brome and native seed collection projects
- 1/23: Host Winter Sowing Workshop with Grand Traverse Conservation District - 13 attendees
- 1/25: Host Winter Sowing Workshop for Master Gardeners Association of Northern Michigan - 14 attendees
- 1/28: Aux staff meeting with Benzie Conservation District
- 1/31: Meet with Oakland County CISMA and JLW CISMA re: GBB Hub check-in

Treatments, Restoration, and Surveys:

- Hemlock Woolly Adelgid Surveys:
 - Sites: 86
 - Acres Surveyed: 596
 - Inches delimited: 3,300

Stats, Other Accomplishments, and News:

- ISN website unique visits: 1,410
- YouTube: 310
- ISN IG reach: 1,935
- ISN FB reach: 7,071



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- SaveMIHemlocks website hits: 5,150
- *GBB* FB reach: 151
- *GBB* IG reach: 28
- *GBB* website unique visits: 156
- Grant updates:
 - None for now! Stay tuned 😊
- Upcoming events:
 - Check out our [website](#) to see what we've got posted so far for the season!

Respectfully Submitted,
ISN Team
February 4, 2025