



Monthly Report

Northwest Michigan Invasive Species Network
February 2024

Public Inquiry Responses: 43

Active Efforts: 332

Active Impressions: 353

Passive Efforts: 70

Passive Impressions: 26,133

GBB-specific active efforts: 51

GBB-specific active impressions: 83

GBB-specific passive efforts: 7

GBB-specific passive impressions: 913

Acres Surveyed: 455

Sites Surveyed: 62

Sites Monitored: 0

Acres Treated: 0

Sites Treated: 0

Acres Restored: 0

HWA Inches Treated: 0

Volunteer Hours: 0

Volunteers: 0

Meetings, Presentations, or Trainings:

- 2/5: Check in with Sleeping Bear Dunes re: HWA
- 2/6: *GBB* outreach meeting
- 2/8: Host "Winter Sowing Workshop" for Master Gardener Association of Northern Michigan - 25 attendees
- 2/9: Meet with Oryana re: staff training, workshops, and donation opportunities
- 2/10: Host "Hemlock Woolly Adelgid Survey and Treatment Training" in Manistee - 9 attendees
- 2/12-2/16: Attend Invasive Species Forum
- 2/13: Attend Benzie Watershed Planning's invasive species subcommittee meeting
- 2/13: Present to NMC Biology class - 20 attendees
- 2/20: Present to North Country Trail, Grand Traverse Chapter - 24 attendees
- 2/20: HWA Outreach and Education meeting
- 2/23: Meet with BCK CISMA re: potential *GBB* hub
- 2/24: Host "Hemlock Woolly Adelgid Survey and Treatment Training" in Benzonia - 19 attendees
- 2/27: Attend "Focus on Michigan's Forest Health" workshop in East Lansing
- 2/29: Meet with Benzie Conservation District re: aux staff check-in

Treatments, Restoration, and Surveys:

- Hemlock Woolly Adelgid Surveys:
 - Sites: 62
 - Acres Surveyed: 455

Stats, Other Accomplishments, and News:

- ISN website unique visits: 1,824
- YouTube: 592
- ISN IG reach: 2,295
- ISN FB reach: 5,466
- *GBB* FB reach: 295



Monthly Report

February 2024

- *GBB* IG reach: 372
- *GBB* website unique visits: 246
- Grant updates:
 - Check out March for our updates 😊
- ISN in the news
 - [Manistee Advocate](#) press release for HWA workshop
 - [National Park Service](#) hemlock woolly adelgid informational release
- Upcoming events:
 - Invasive Species Information Webinar
 - Wednesday, April 17 | Online Webinar | 12pm

Respectfully Submitted,
ISN Team
March 5, 2024