



Monthly Report

Northwest Michigan Invasive Species Network
March 2023

Public Inquiry Responses: 13	Acres Surveyed: 67
Active Efforts: 81	Sites Surveyed: 14
Active Impressions: 103	Sites Monitored: 0
Passive Efforts: 37	Acres Treated: 0
Passive Impressions: 16,909	Sites Treated: 0
<i>GBB</i> -specific active efforts: 44	Acres Restored: 0
<i>GBB</i> -specific active impressions: 122	Sites Restored: 0
<i>GBB</i> -specific passive efforts: 30	Volunteer Hours: 0
<i>GBB</i> -specific passive impressions: 21,100	Volunteers: 0

Meetings, Presentations, or Trainings:

- 3/2: ISN Board meeting
- 3/7: Present *Go Beyond Beauty* for Friends of the St. Clair Hub Opening - 9 attendees
- 3/8: ISN Spring Partner Meeting - 24 attendees
- 3/11: Almira Township HWA Public Survey Training - 10 attendees
- 3/14: *Go Beyond Beauty* Backyard Invasives - Vines and Groundcovers - 37 attendees
- 3/15: Winter Seed Sowing Workshop - 14 attendees
- 3/20: Attend GTCD Board meeting
- 3/21: Booth at Jo Latimore "Evening of Conservation" presentation - 17 attendees
- 3/30: Attend Benzie Conservation District Board Meeting
- 3/31: Present "Invasive Species in the Landscape" to pesticide clinic - 45 attendees

Treatments, Restoration, and Surveys:

- HWA Surveys
 - Sites: 14
 - Acres: 67
 - 35 ac of detection surveys
 - 32 ac of delimitation surveys

Stats, Other Accomplishments, and News:

- ISN website unique visits: 2,761
- YouTube: 262
- ISN IG reach: 3,964
- ISN FB reach: 7,978
- *GBB* FB reach: 21,620
- *GBB* IG reach: 354
- *GBB* website unique visits: 126
- Grant updates:
 - Awarded: MISGP 0013 grant
 - Applying: Asked to complete a full proposal for SOGL



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- Events are being added to the website when confirmed. [Check-in](#) to see what we have planned!
- ISN in the news:
 - About MISGP Awards:
 - [UpNorth Live](#)
 - A brief mention of ISN about HWA (but features the Leelanau Conservancy!)
 - [Ticker Article](#)
- *GBB*-specific news:
 - A new gold-level community participant!
 - **New website is up!** This is for hubs to utilize. [Check it out!](#)

Respectfully Submitted,
ISN Team
April 4, 2023