



# Monthly Report

Northwest Michigan Invasive Species Network  
February 2023

Public Inquiry Responses: 17	Acres Surveyed: 175
Active Efforts: 159	Sites Surveyed: 32
Active Impressions: 201	Sites Monitored: 0
Passive Efforts: 40	Acres Treated: 0
Passive Impressions: 71,876	Sites Treated: 0
<i>GBB</i> -specific active efforts: 29	Acres Restored: 0
<i>GBB</i> -specific active impressions: 68	Sites Restored: 0
<i>GBB</i> -specific passive efforts: 26	Volunteer Hours: 0
<i>GBB</i> -specific passive impressions: 22,906	Volunteers: 0

## Meetings, Presentations, or Trainings:

- 2/2-2/3: Attend Stewardship Network Conference virtually
- 2/6: Present “Early Detection Invasive Species” at MI Consulting Foresters Conference - 50 attendees
- 2/13: ISN Ad Hoc Committee meeting
- 2/13: Meet with CAKE CISMA re: *GBB* participation
- 2/15: Northern regional CISMA coordinator meeting
- 2/21: Present “Backyard Invasive Species - Trees and Shrubs” - 40 attendees (uploaded on [YouTube](#) [86 views already!] and our [website](#))
- 2/22: Attend HWA Celebration - 26 attendees

## Treatments, Restoration, and Surveys:

- HWA Surveys
  - Sites: 32
  - Acres: 175
  - Further HWA infested trees found at Crystal Downs and Michabou Shores

## Stats, Other Accomplishments, and News:

- ISN website unique visits: 2,240
- YouTube: 4,010
- ISN IG reach: 4,755
- ISN FB reach: 6,577
- *GBB* FB reach: 22,143
- *GBB* IG reach: 763
- *GBB* website unique visits: 20
- Grant updates:
  - Submitted: SOGL pre-proposal
  - Closed: MISGP 8014 grant
- Events are being added to the website when confirmed. [Check-in](#) to see what we have planned!



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- ISN's is hiring! Check out [our website](#) to see what we (and partners in the area!) are hiring for.
- ISN in the news:
  - [Record Eagle](#)
  - [Manistee News Advocate](#)
  - [Interlochen Public Radio](#)
- *GBB*-specific news:
  - Submitted *GBB* ad to Wildflower Association of Michigan
  - **Keep an eye out for the new *GBB* website! We're launching soon :D**

Respectfully Submitted,  
ISN Team  
March 6, 2023