



Monthly Report

Northwest Michigan
Invasive Species Network
August 2021

Public Inquiry Responses: 78
Active Efforts: 85
Active Impressions: 123
Passive Efforts: 55
Passive Impressions: 35,676
GBB-specific active efforts: 4
GBB-specific active impressions: 6
GBB-specific passive efforts: 61
GBB-specific passive impressions: 3,377

Acres Surveyed: 1999.5
Sites Surveyed: 35
Sites Monitored: 0
Acres Treated: 108.5
Sites Treated: 145
Acres Restored: 0
Sites Restored: 0
Volunteer Hours: 12
Volunteers: 6

Meetings/Presentations/Trainings:

- 8/5 - Hosted baby's breath workbee on Elberta Beach - 6 volunteers
- 8/11 - Presented at POLS webinar on shoreline invasives management - 29 participants
- 8/13 - Hosted boat wash on Lake Leelanau - 24 contacts, 12 boats washed
- 8/17 - Presented to GT Citizens Climate Lobby - 6 participants
- 8/25 - Presented "Habitat Matters" at Leland Library - 6 participants
- 8/26 - Hosted autumn olive workshop in Manistee County - 38 participants

Treatments, Restoration, and Surveys:

- Bittersweet treatments: .5 acres
- Knotweed treatments: 58.5 acres
- Black swallow-wort treatments: 6.5 acres
- Butterbur treatments: .5 acres
- Phragmites: 4 acres
- Japanese barberry treatments: 2.5 acres
- **Surveys:** 1,999.5 acres at 35 sites - a lot of roadside surveys

Other Accomplishments:

- Two new GBB community participants added (Gold and Silver Achievement levels) and multiple site visits
- Completed [August Enewsletter](#)
- Closed boot brush survey to determine use - 32 participants
- Manistee News Advocate article on [Manistee knotweed treatments](#) - 15,000 impressions
- Seasonal tech, Carter, done last week and survey techs are done on September 2nd. Seasonal tech, Kat, is staying for an additional month to assist with phragmites treatments.
- FB reach: 12,402



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June 2021

- Website unique visitors: 1,952
- Instagram reach: 2,678
- *GBB* FB reach: 2,656
- *GBB* Insta reach: 903

Respectfully Submitted,
Emily Cook and the ISN Team
September 2, 2021