



# Monthly Report

Northwest Michigan  
Invasive Species Network  
January 2021

Public Inquiry Responses: 25	Acres Surveyed: 302
Active Efforts: 60	Sites Surveyed: 16
Active Contacts: 502	Sites Monitored: 3
Passive Efforts: 34	Acres Treated: 53.5
Passive Impressions: 25,195	Sites Treated: 2
<i>GBB</i> -specific active impressions: 53	Acres Restored: 0
<i>GBB</i> -specific passive efforts: 12	Sites Restored: 0
<i>GBB</i> -specific passive impressions: 10,913	
Volunteer Hours: 0	Volunteers: 0

## Meetings/Presentations/Trainings:

- 12/1 - Attended hemlock woolly adelgid (HWA) training
- 1/14 - Hosted HWA webinar; 80 participants, 135 registrations/passive contacts
  - Posted recording [on YouTube](#)
- 1/19-1/20 - Attended/moderated/presented at MISC Annual Meeting; 109+ attendees
- 1/22 - Attended HWA webinar (NotMISpecies)
- 1/25 - Attended Little Manistee Watershed grant brainstorming meeting; 5 contacts
- 1/26 - Attended & updated at GT Environmental Partners; 10 contacts
- 1/27 - Attended Stewardship Network conference (online)
- 1/27 - Participated in PlayCleanGo Advisory Committee meeting

## Treatments, Restoration, and Surveys:

- Welcome back, HWA Seasonal Technician Keith Ferguson!
- 1/13 - Visited Mason County for HWA refresher
- Site visits: 3 sites
- HWA surveys:
  - Public: 7 sites, 154 acres
  - Private: 9 sites, 148 acres
- Contractor woody invasive work: 2 sites, 53.5 acres

## Other Accomplishments:

- **New GBB participant:** Silver-Level Community Participant
- Freshwater Reporter [article on HWA](#) published; 5,500 reach
- Completed [video resource page](#) on website
- Facebook reach: 24,990
- Website unique visitors: 1,273
- Instagram reach: 3,012
- Twitter reach: 551
- YouTube views: 171
- December [eNews](#) opens: 436

## Upcoming Events:

- See [ISN's Event Page](#) for our 2021 events!

Respectfully Submitted,  
Katie Grzesiak and the ISN Team

February 1, 2021