



Monthly Report

Northwest Michigan
Invasive Species Network
October 2020

Public Inquiry Responses: 20
Active Efforts: 5
Active Contacts: 179
Passive Efforts: 69
Passive Impressions: 8,686
Volunteer Hours: 17.5
Volunteers: 10

Acres Surveyed: 61
Sites Surveyed: 9
Sites Monitored: 17
Acres Treated: 13.5
Sites Treated: 17
Acres Restored: 30
Sites Restored: 6

Meetings/Presentations/Trainings:

- 10/6-10/8 - Attended NAISMA virtual conference
 - Presented on GBB: 54 attendees
- 10/14 - Presented on CISMAs & woody invasives to MSUE Forest landowners; 64 contacts
- 10/20 - Attended Benzie Watershed Coalition meeting; 24 attendees
- 10/21 - Attended EDDMapS webinar
- 10/21 - Met new CAKE CISMA coordinator
- 10/22 - "Attended" USFS grant webinar
- 10/23 - "Attended" MISC Annual Meeting planning meeting
- 10/23 - "Attend" Environmental Partners review session
- 10/24 - Presented *Habitat Matters* to Empire Community (10 contacts)
- 10/27 - Attended Environmental Partners meeting
- 10/28 - Attended NAISMA biocontrol summit
- 10/30 - Presented on ISN at Leadership Grand Traverse; 22 participants

Treatments, Restoration, and Surveys:

- 10/28 - Assisted with bootbrush install at Lake Bluff; 1 volunteer, 2.5 hours
- Treated Phragmites: 14 sites, 11 acres
- Treated bittersweet: 2 sites, 2 acres
- Missed spring reporting, garlic mustard: 1 site, 0.5 acres, 10 bags, 9 volunteers, 15 hours
- Sent cost-share invoices; 115 passive contacts
- Restoration: 800 native plants placed at GTCD parklands, Sleeping Bear Dunes NL, and Leelanau Conservancy properties; 30 acres
- Site visits/surveys: 2 sites, 55 acres
- Treatment site monitoring: 3 sites, 4 acres, 1 contact

Other Accomplishments:

- **New GBB Participants:** Dompierre Designs and Lakeview Habitats (landscapers)
- **Partner meeting scheduled** and shared. Info [here](#).
- Finished [Gypsy Moth Media Kit](#) and related website updates
- MISGP and USFS requests for proposals released; both grant applications due Dec 11
- Facebook reach: 4,477
- Website unique visitors: 1,476
- Instagram reach: 1,364
- Twitter reach: 835
- YouTube views: 120
- September [eNews](#) opens: 414

Respectfully Submitted,
Katie Grzesiak and the ISN Team

November 2, 2020