



# Monthly Report

Northwest Michigan  
Invasive Species Network  
July 2020

**Public Inquiry Responses: 28**  
**Active Efforts: 1**  
**Active Contacts: 88**  
**Passive Efforts: 15**  
**Passive Impressions: 13,804**  
**Volunteer Hours: 0**  
**Volunteers: 0**

**Acres Surveyed: 42.5**  
**Sites Surveyed: 15**  
**Sites Monitored: 10**  
**Acres Treated: 6.5**  
**Sites Treated: 6**  
**Acres Restored: 0**  
**Sites Restored: 0**

## Meetings/Presentations:

- 7/1 - "Attended" [WIGL Collaborative](#) online "launch party"
- 7/6 - Hosted Michigan Invasive Species Coalition call; 4 contacts
- 7/8 - Attended GT Env Group Shared Messaging check-in; 5 contacts
- 7/14 - "Attended" Rotary Grant training
- 7/15 - "Attended" Rotary pre-grant meeting
- 7/16 - "Attended" Play Clean Go Advisory Board meeting
- 7/28 - "Attended" Environmental Partners call
- 7/29 - "Attended" Effective Online Meetings webinar

## Treatments, Restoration, and Surveys:

- Landowner site visits: 2 sites, 12 acres
- *Poa nemoralis* site visit; confirmed; 2 acres
- Kid's Creek project monitoring site visit; 5 acres, 8 contacts
- Released purple loosestrife beetles at 3 locations; 5 acres treated
- Treated knotweed: 2 sites, 1 acre

## Other Accomplishments:

- **1 new GBB Participant!** [Black Cap Farm Native Nursery](#)
- Delivered 8 bootbrush stations to partners
- Trained CSA partners on hemlock surveys
- Facebook reach: 7,017
- Website unique visitors: 3,622
- Instagram reach: 2,691
- YouTube views: 98
- July [eNews](#) reach: 377

## Upcoming Events:

- 7/27, 5:30pm - Japanese knotweed "workshop" webinar ([registration required](#))
- Many of ISN's 2020 events are moving online! As details are available, you can check them out at [www.habitatmatters.org/eventsworkbees](http://www.habitatmatters.org/eventsworkbees)