



Monthly Report

Northwest Michigan
Invasive Species Network
March 2020

Work-from-home (3/12) and Stay Home, Stay Safe (3/20) policies enacted this month

Public Inquiry Responses: 27
Active Efforts: 1
Active Contacts: 161
Passive Efforts: 28
Passive Impressions: 174,683
Volunteer Hours: 0
Volunteers: 0

Acres Surveyed: 508
Sites Surveyed: 71
Sites Monitored: 4
Acres Treated: 37
Sites Treated: 4
Acres Restored: 0
Sites Restored: 0

Meetings/Presentations:

- 3/3 - Hosted ISN Steering Committee meeting
- 3/3 - Completed part 1 of filming how-to videos (cut-stump etc.)
- 3/5 - Attended meeting on native gardens w/ Grand Traverse Regional Land Conservancy
- 3/10 - Hosted CISMA region meeting; 3 contacts
- 3/13 - Attended USFS funding meeting (Cadillac); 4 contacts
- 3/19 - Hosted Sleeping Bear Dunes NL monitoring mtg call
- 3/24 - "Attended" Midwest Invasive Plant Network Board Meeting; joined Community Outreach subcommittee
- 3/26 - "Attended" meeting with Traverse Area Community Media-- beginning weekly contribution to a mini-podcast

Treatments, Restoration, and Surveys:

- 3/16 - Conducted Bingham Township site visit; 5 acres surveyed, 1 contact
- Surveyed Lower Woodcock Lake (20 acres)
- Surveyed 69 sites, 483 acres for HWA
- Contractors treated 4 sites, 37 acres woody invasives

Other Accomplishments:

- Sent 100 GBB meeting postcards
- [Great Lakes Echo article on Go Beyond Beauty](#) published (2,500 reach)
- Mason-Manistee Radio interview regarding CISMAs: 5,000 listeners
- [Detroit News article on CISMAs](#); 141,000 circulation
- [Manistee News Advocate article on swallow-wort](#); 15,000 circulation
- Facebook reach: 5,680
- Website unique visitors: 1,461
- Instagram reach: 3,911
- February 2019 eNews: 599 opens

Upcoming Events:

- ISN Partner Meeting and *Go Beyond Beauty* Meeting are going to be online-only. Details on our website.
- Many of ISN's 2020 events are scheduled! Check them out at www.habitatmatters.org/eventsworkbees

Respectfully Submitted,
Katie Grzesiak and the ISN Team

March 30, 2020