



Monthly Report

Northwest Michigan
Invasive Species Network
November 2019

Public Inquiry Responses: 924
Active Contacts: 205
Passive Contacts: 121,169
Volunteer Hours: 0
Volunteers: 0
Acres Restored: 0

Acres Surveyed: 17
Sites Surveyed: 4
Acres Treated: 12
Sites Treated: 3
Sites Restored: 0

Meetings/Presentations:

- 11/5 - Hosted ISN Partner Meeting; 26 attendees
- 11/6 - "Attended" NY slender false brome call
- 11/8 - Presented at Northwest Michigan College Campus Day; 5 contacts
- 11/8 - Attended Leelanau Conservation District 75th Annual Meeting; 10 active, 35 passive
- 11/18 - Attended Grand Traverse Conservation District Annual Meeting; 18 present
- 11/19 - Presented to GT Academy on Phragmites management; 20 students
- 11/21 - Attended and updated at Benzie Conservation District Annual Meeting; 50 present

Treatments, Restoration, and Surveys:

- Surveyed 17 acres, 5 sites
- Contractor woody invasive treatments: 12 acres, 3 sites

Other Accomplishments:

- 10/7 - Conducted ISN Performance Evaluations
- Communicated with 7 local governments regarding Hemlock Woolly Adelgid (HWA) outreach inclusion in their communications/tax mailings
 - Dropped off 2,500 HWA fliers (total) to 3 municipalities
 - Including 1,700 HWA fliers in tax mailings of 1 municipality
 - HWA article in newsletters for 2 municipalities: ~4000 passive impressions
- Submitted final report for USFS CWMA 2018 grant
- Submitted final report for USFS Outreach 2018 grant
- Hired HWA Technician; Keith Ferguson will start in January!
- [Record Eagle story on HWA; 20,000 passive](#)
- [Record Eagle story on native tree plantings; 20,000 passive](#)
- [GBB Gold Level article published](#) in Manistee News Advocate; 15,000 impressions
- Facebook reach: 54,324
- Website unique visitors: 1,120
- Instagram reach: 1,920
- September 2019 eNews: 570 opens

Upcoming Events:

- Additional ISN events scheduled: www.habitatmatters.org/eventsworkbees

Respectfully Submitted,
Katie Grzesiak and the ISN Team

December 2, 2019