



Monthly Report

Northwest Michigan Invasive Species Network
March 2024

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|---|-----------------------|
| Public Inquiry Responses: 99 | Acres Surveyed: 483.5 |
| Active Efforts: 135 | Sites Surveyed: 37 |
| Active Impressions: 228 | Sites Monitored: 0 |
| Passive Efforts: 9 | Acres Treated: 0 |
| Passive Impressions: 112,788 | Sites Treated: 0 |
| <i>GBB</i> -specific active efforts: 28 | Acres Restored: 0 |
| <i>GBB</i> -specific active impressions: 223 | HWA Inches Treated: 0 |
| <i>GBB</i> -specific passive efforts: 0 | Volunteer Hours: 0 |
| <i>GBB</i> -specific passive impressions: 1,099 | Volunteers: 0 |

Meetings, Presentations, or Trainings:

- 3/3: Present *Go Beyond Beauty* at Wildflower Association of Michigan conference - 175 attendees
- 3/5: Northern CISMA Coordinator Meeting
- 3/6: Meet with MSU Extension re: Priority Invasive Species
- 3/6: Meet with LRBOI re: Sustain Our Great Lakes Grant
- 3/6: Meet with HWA Coordinators re: HWA discovery in Antrim County
- 3/7: CISMA site visit re: lesser celandine
- 3/8: Present "Common Invasive Species Found in Forests" to Women Owning and Appreciating Woodlands - 18 attendees
- 3/9: Attend Grand Traverse Conservation District Seed Swap - 12 attendees
- 3/13: ISN Board meeting
- 3/13: Meet with DNR Parks re: invasive species work on DNR Park land
- 3/14: Meet with GTRLC re: HWA in Betsie Dunes
- 3/14: Meet with Washtenaw County Parks and JLW CISMA re: potential *GBB* hub
- 3/18: Audrey gets to leave the office and go into the field!
- 3/20: Meet with HWA Coordinators re: HWA treatment training
- 3/20: Attend Request For Proposals for Phragmites Adaptive Management Framework
- 3/25: Attend spotted lanternfly stakeholder update
- 3/26: Meet with Benzie Conservation District re: Benzie CD auxiliary staff

Treatments, Restoration, and Surveys:

- Hemlock Woolly Adelgid Surveys:
 - Sites: 37
 - Acres Surveyed: 483.5

Stats, Other Accomplishments, and News:

- ISN website unique visits: 4,129
- YouTube: 77
- ISN IG reach: 2,184



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- ISN FB reach: 50,029
- *GBB* FB reach: 195
- *GBB* IG reach: 29
- *GBB* website unique visits: 875
- Grant updates:
 - SOGL compliance work submitted
 - Rotary Good Works grant awarded - \$5,000 towards our truck purchase!
- ISN in the news
 - [Record Eagle](#) HWA article re: Sleeping Bear Dunes Trail Closure
 - [Manistee Advocate](#) HWA article re: HWA found in Nordhouse Dunes
 - [Michigan Public Radio](#) HWA article re: HWA found in Nordhouse Dunes
 - [Record Eagle](#) HWA article re: HWA in Antrim County
 - [9 & 10 News](#) HWA article re: HWA in Antrim County
- Upcoming events:
 - Invasive Species Information Webinar
 - Wednesday, April 17 | Online Webinar | 12pm

Respectfully Submitted,
ISN Team
April 2, 2024