



# Monthly Report

Northwest Michigan Invasive Species Network  
April 2023

Public Inquiry Responses: 18  
Active Efforts: 72  
Active Impressions: 85  
Passive Efforts: 26  
Passive Impressions: 21,288  
*GBB*-specific active efforts: 26  
*GBB*-specific active impressions: 29  
*GBB*-specific passive efforts: 25  
*GBB*-specific passive impressions: 4,146

Acres Surveyed: 30.3  
Sites Surveyed: 18  
Sites Monitored: 0  
Acres Treated: 0  
Sites Treated: 0  
Acres Restored: 0  
Sites Restored: 0  
Volunteer Hours: 0  
Volunteers: 0

## Meetings, Presentations, or Trainings:

- 4/4: Community Seed Swap - 2 contacts
- 4/5: Present “*Go Beyond Beauty*” to GTCD staff - 13 attendees
- 4/5: Present “Serve the Curve - EDR Species” to Wild Ones - 4 attendees
- 4/6: Woody Invasive Hike ID - GT Commons - 4 attendees
- 4/11: Present “Backyard Invasive Species - Herbaceous and Grass Species” - 36 attendees
- 4/12: ISN Board Meeting
- 4/13: Attend “Spotted Lanternfly Mock Exercise”
- 4/14: HWA Treatment subgroup meeting
- 4/20: Woody Invasive ID Hike - Orchard Beach State Park - 2 attendees
- 4/24: MISGP entrance call
- 4/27: Present “ISN and Invasive Species” to SEA Environmental Club at Central High School - 14 attendees

## Treatments, Restoration, and Surveys:

- HWA Surveys
  - Sites: 18
  - Acres: 30.3
    - 30.3 ac of delimitation surveys
- Stay tuned for treatment data!

## Stats, Other Accomplishments, and News:

- ISN website unique visits: 4,050
- YouTube: 1,900
- ISN IG reach: 3,576
- ISN FB reach: 9,323
- *GBB* FB reach: 3,360
- *GBB* IG reach: 786
- *GBB* website unique visits: 102
- Grant updates:



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- Signed: MISGP Cisma grant
- Awarded: GLRI CWMA grant
- Submitted: SOGL full proposal
- Events are being added to the website when confirmed. [Check-in](#) to see what we have planned!
- ISN in the news:
  - [Go Beyond Beauty](#)
- *GBB*-specific news:
  - Two new community participants!
  - **New website is up!** This is for hubs to utilize. [Check it out!](#)

Respectfully Submitted,  
ISN Team  
May 3, 2023