



Monthly Report

Northwest Michigan Invasive Species Network
October 2023

Public Inquiry Responses: 13	Acres Surveyed: 1
Active Efforts: 65	Sites Surveyed: 1.5
Active Impressions: 97	Sites Monitored: 0
Passive Efforts: 8	Acres Treated: 5
Passive Impressions: 24,504	Sites Treated: 19
<i>GBB</i> -specific active efforts: 25	Acres Restored: 0
<i>GBB</i> -specific active impressions: 29	HWA Inches Treated: 2,289
<i>GBB</i> -specific passive efforts: 3	Volunteer Hours: 0
<i>GBB</i> -specific passive impressions: 684	Volunteers: 0

Meetings, Presentations, or Trainings:

- 10/1: ISN completes legal transition to 501c3
- 10/2: Meet with Detroit Audubon re: potential GBB hub
- 10/11: ISN Board Meeting
- 10/12: Meet with GTRLC and FAP Forester re: potential seed saving partnership
- 10/17-10/19: Attend NAISMA Conference
- 10/17: Oakland County CISMA meeting
- 10/18: Present "Effective Treatments of Oregon Grape" to NAISMA conference - 20 attendees
- 10/23: Zach Seguin, ISN Invasive Species Specialist, starts with ISN!
- 10/26: Garlic mustard papermaking workshop in Manistee - 22 attendees
- 10/27: Submit GLRI CWMA grant
- 10/30: GTCD new staff orientation
- 10/31: Submit MISGP CISMA and MISGP HWA Project grants

Treatments, Restoration, and Surveys:

- Invasive phragmites treatments:
 - Acres treated: 5
 - Sites treated: 7
- HWA Treatments (tree treatments are measured by how many inches of diameter at breast height [DBH] treated) - Treatments in October were all conducted by Mason-Lake Conservation District in ISN's service area.
 - Sites: 12
 - Inches Treated: 2,289

Stats, Other Accomplishments, and News:

- ISN website unique visits: 2,199
- YouTube: 1,056
- ISN IG reach: 990
- ISN FB reach: 1,145
- *GBB* FB reach: 164



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- *GBB* IG reach: 326
- *GBB* website unique visits: 194
- Grant updates:
 - GLRI CWMA, MISGP CISMA, and MISGP HWA Project grants have all been submitted!
- ISN in the media:
 - Manistee News Advocate [press release](#) for garlic mustard workshop
 - Pioneer [press release](#) for garlic mustard workshop
- We'll be sitting down next week to plan our 2024 events - stay tuned!
- *GBB*-specific news:
 - One new Gold Level community participant
 - **New website is up!** This is for hubs to utilize. [Check it out!](#)

Respectfully Submitted,
ISN Team
November 7, 2023