



Monthly Report

Northwest Michigan Invasive Species Network
January 2023

Public Inquiry Responses: 22
Active Efforts: 121
Active Impressions: 146
Passive Efforts: 14
Passive Impressions: 19,588
GBB-specific active efforts: 24
GBB-specific active impressions: 24
GBB-specific passive efforts: 25
GBB-specific passive impressions: 8,321

Acres Surveyed: 224
Sites Surveyed: 39
Sites Monitored: 0
Acres Treated: 0
Sites Treated: 0
Acres Restored: 0
Sites Restored: 0
Volunteer Hours: 0
Volunteers: 0

Meetings, Presentations, or Trainings:

- 1/4: ISN Board meeting
- 1/11: Meet with Bright Lane Gardens re: joining *GBB*
- 1/16: ISN receives 501c3 status!
- 1/18: Host EDR webinar - 14 attendees (stay tuned for an upload on [YouTube](#) and our [website](#))
- **1/18: HWA discovered at Crystal Downs**
- 1/19: Sustain Our Great Lakes pre-proposal webinar
- 1/25-1/26: Attend Michigan Invasive Species Coalition annual meeting in Gaylord
- 1/28: Host HWA Public Survey Training workshop - 4 attendees

Treatments, Restoration, and Surveys:

- HWA Surveys
 - Sites: 39
 - Acres: 224

Stats, Other Accomplishments, and News:

- Website unique visits: 1,723
- ISN IG reach: 3,429
- ISN FB reach: 12,721
- *GBB* FB reach: 7,855
- *GBB* IG reach: 466
- Grant updates:
 - Submitted Five Star Urban Waters grant.
 - Submitted GLRI CWMA reporting.
- Events are being added to the website when confirmed. [Check-in](#) to see what we have planned!
- ISN's is hiring! Check out [our website](#) to see what we (and partners in the area!) are hiring for.
- *GBB*-specific news:
 - Working on hub outreach materials.
 - **New nursery participant! Welcome Bright Lane Gardens.**

Respectfully Submitted,
ISN Team
February 2, 2023