



Monthly Report

Northwest Michigan Invasive Species Network
April 2022

Public Inquiry Responses: 19	Acres Surveyed: 19
Active Efforts: 50	Sites Surveyed: 2
Active Impressions: 59	Sites Monitored: 0
Passive Efforts: 15	Acres Treated: 0
Passive Impressions: 105,458	Sites Treated: 0
<i>GBB</i> -specific active efforts: 8	Acres Restored: 0
<i>GBB</i> -specific active impressions: 57	Sites Restored: 0
<i>GBB</i> -specific passive efforts: 69	Volunteer Hours: 0
<i>GBB</i> -specific passive impressions: 3,146	Volunteers: 0

Meetings, Presentations, or Trainings:

- 4/6: Host HWA Volunteer Training w/ GTRLC: 4 attendees
- 4/7: Host ISN Spring Partner Meeting: 17 attendees
- 4/14: Present *GBB* at GTCD's Native Plant Webinar: 41 attendees
- 4/18: *GBB* Spring Meeting: 10 attendees
- 4/22: Present at Sentinel Tree Workshop w/ GTCD & Eyes on the Forest: 22 attendees
- 4/25: Participate in Knotweed Best Practices meeting
- 4/29: Attend Slender False Brome Work Group meeting

Treatments, Restoration, and Surveys:

- HWA surveys:
 - Private property: 2 sites, 19 acres
- Next month will have invasive species treatments included!

Stats, Other Accomplishments, and News:

- Website unique visits: 3,010
- ISN IG reach: 1,823
- ISN FB reach: 12,054
- *GBB* FB reach: 2,768
- *GBB* IG reach: 326
- ISN has been in the news!
 - [Beech Bark Disease article](#) in Record Eagle
 - [Press release](#) for Hickory Meadows workbee in Record Eagle
 - [Press release](#) for garlic mustard workbees in Manistee News Advocate
 - *GBB* was [mentioned in an article](#) in the Iron Mountain Daily
- New hire! Tanner Yurk began as ISN's Seasonal Crew Lead on 4/25
 - Seasonal crew start in early May
- ISN submitted a full proposal for Sustain Our Great Lakes
- ISN submitted MISGP progress reports for two grants



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March 2022

- Native Plant signs are almost ordered
- *GBB*-specific news:
 - Updated *GBB* nursery/retail rack card
 - THREE(!!) JB trade-up days this year—this is the most we've ever done!
 - Two *GBB* businesses merged!
- ISN is [hiring!](#)
 - Part-Time Seasonal Outreach Specialist (1)
- We've scheduled our summer events! Register for an event (or multiple events!) on [our website](#)
- ISN is still receiving lots of inquiries for summer presentations and workshops!

Respectfully Submitted,
ISN Team
May 3, 2022