

Monthly Report

Northwest Michigan Invasive Species Network March 2022

Public Inquiry Responses: 23

Active Efforts: 2 Active Impressions: 14 Passive Efforts: 41

Passive Impressions: 27,356 GBB-specific active efforts: 15 GBB-specific active impressions: 230 GBB-specific passive efforts: 48

GBB-specific passive impressions: 12,249

Acres Surveyed: 60 Sites Surveyed: 8 Sites Monitored: O Acres Treated: O Sites Treated: O Acres Restored: O Sites Restored: O Volunteer Hours: O

Volunteers: 0

Meetings, Presentations, or Trainings:

- 3/1: Present to Boy Scout Troop: "Invasive Species and Habitat Quality": 23 attendees
- 3/6: Attend Wildflowers of Michigan Conference
- 3/10: Participate in Community Science meeting with GTRLC & The Watershed Center: 5 attendees
- 3/14: Participate in Michigan CISMA Coordinator Meeting: 22 attendees
- 3/14: Present GBB at Leelanau Conservation District's Seedling Sale Workshop: 32 attendees
- 3/16: Attend "Jumping Worms in Michigan: Impacts, Identification, and Prevention" webinar
- 3/16: ISN Steering Committee meeting
- 3/17: Attend Benzie Conservation District Board meeting
- 3/17: Present "The Northwest Michigan Invasive Species Network" & "Go Beyond Beauty" to new GTCD hire
- 3/19: Attend GTCD's seed swap: 25 attendees
- 3/19: Present *GBB* at Spring Invasive Species Summit: 125 attendees
- 3/22: Present GBB for Winter Webinar series: 50 attendees
- 3/23: Attend "Buckthorn Management with New Biological Herbicide"
- 3/31: Participate in Community Science Meeting with GTRLC: 5 attendees

Treatments, Restoration, and Surveys:

- HWA surveys:
 - o Private property: 8 sites, 60 acres

Stats, Other Accomplishments, and News:

• Website unique visits: 1,948

ISN IG reach: 3,160
ISN FB reach: 13,213
GBB FB reach: 11,483
GBB IG reach: 766

• Our quarterly **E-News** is available! 749 opens



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- Participated in NIASAW on social media and Audrey was interviewed by <u>9&10 News</u>
- New hire! Murielle Garbarino will be starting on April 4th as our new Habitat Management Specialist
- ISN was invited to submit a full proposal for Sustain Our Great Lakes
- ISN received a GLRI Outreach grant for the summer through the US Forest Service
- ISN is hiring!
 - Seasonal Treatment Crew Member (2)
 - Part-Time Seasonal Outreach Specialist (1)
- We've scheduled our summer events! Register for an event (or multiple events!) on <u>our</u> website
- ISN is still receiving lots of inquiries for summer presentations and workshops!