

# **Monthly Report**

Northwest Michigan Invasive Species Network May 2021

Public Inquiry Responses: 39

Active Efforts: 16
Active Impressions: 779
Passive Efforts: 32

Passive Impressions: 32,798

GBB-specific active efforts: 2

GBB-specific active impressions: 46

GBB-specific passive efforts: 58

GBB-specific passive impressions: 84,504

Acres Surveyed: 13 Sites Surveyed: 2 Sites Monitored: 19 Acres Treated: 210.5 Sites Treated: 39 Acres Restored: O Sites Restored: O Volunteer Hours: 143

Volunteers: 71

### Meetings/Presentations/Trainings:

- 5/5 Presented on invasive species ID to GT Road Commission; 13 attendees
- 5/5 Presented on *Habitat Matters* to Glen Lake Women's Club; 19 attendees
- 5/5 Attended Play Clean Go awareness week webinar
- 5/12 Presented on *Habitat Matters* to Long Lake Elementary (320 students)
- 5/18 Attended & updated at statewide hemlock woolly adelgid (HWA) Outreach & Education Committee meeting
- 5/18 Attended & updated at Benzie Watersheds Coalition meeting
- 5/24 Attended & gave input at DNR Strategic Plan meeting; 10 attendees
- 5/25 Attended & updated at Environmental Partners meeting; 9 attendees
- 5/26 Attended AISPP boatwash training
- 5/26 Attended CISMA SLF training
- 5/26 Attended & Advised at Play Clean Go Advisory Committee meeting; 5 attendees
- 5/27 Hosted Partner ID Training Part 1 (online); 5 attendees
  - o Recording <u>available on YouTube</u>
- "Held" GBB Advisory Committee paper meeting

#### Treatments, Restoration, and Surveys:

- 5/8 Co-hosted GT garlic mustard workbee; 15 volunteers (30 hrs), 1 acre
- Assisted West Michigan CISMA with HWA treatments at Sleeping Bear Dunes National Lakeshore (66 trees treated—not counted in our grants)
- 5/18 Hosted Benzie garlic mustard workbee; 6 volunteers
- 5/19 Hosted Leelanau garlic mustard workbee; 10 volunteers
- 5/20 Hosted Manistee garlic mustard workbee; 13 volunteers
- Site visits: 2 sites, 4 contacts, 13 acres surveyed
- Contractor garlic mustard treatments: 4 sites, 22 acres
- Crew garlic mustard treatments: 17 sites, 176.5 acres
- Garlic mustard dumpsters are rolling:
  - o 42 volunteers covered 17 acres

#### Other Accomplishments:

- New GBB Community Participant!
- One new and one upgrading Gold Level GBB Community Participants!
- Japanese barberry trade-up registration closing soon!



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- Garlic mustard events publicized in Manistee News Advocate, Record Patriot; 19,500 reach
- Japanese barberry trade-up publicized in Record Patriot, Record Eagle; 40,500 reach
- HWA article published in **Eyes on the Forest** newsletter; 500+ reach

• Facebook reach: 9,563

• Website unique visitors: 3,831

Instagram reach: 3,520 *GBB* Facebook reach: 2,545 *GBB* Instagram reach: 560

YouTube views: 169April <u>eNews</u> opens: 479

### **Upcoming Events:**

- 6/1 Partners-only Pesticide Training, GTCD (please register)
- Partners-only ID trainings (field): 10am-noon (please register)
  - o 6/7 Grand Traverse, GTCD
  - o 6/8 Manistee, Orchard Beach State Park
- Baby's breath workbees:
  - o 6/22 Elberta Beach (<u>please register</u>) and more!
- More events are on ISN's website