



# Monthly Report

Northwest Michigan  
Invasive Species Network  
April 2021

Public Inquiry Responses: 43	Acres Surveyed: 385
Active Efforts: 12	Sites Surveyed: 88
Active Contacts: 384	Sites Monitored: 2
Passive Efforts: 35	Acres Treated: 37.5
Passive Impressions: 90,625	Sites Treated: 7
<i>GBB</i> -specific active efforts: 2	Acres Restored: 0
<i>GBB</i> -specific active impressions: 117	Sites Restored: 0
<i>GBB</i> -specific passive efforts: 37	Volunteer Hours: 4
<i>GBB</i> -specific passive impressions: 25,876	Volunteers: 4

## Meetings/Presentations/Trainings:

- 4/6 - Hosted ISN Spring Partner Meeting; 30 attendees; [Recording on YouTube](#)
- 4/7 - Participated in GTCD Communication training (Part 2)
- 4/7 - Hosted *GBB* Spring Meeting; 26 attendees; [Recording on YouTube](#)
- 4/8 - Participated in NZ Mudsnailed survey training
- 4/13 - Participated in NotMISpecies webinar planning meeting
- 4/13 - Attended & advised at Midwest Invasive Plant Network Board meeting
- 4/13 - Attended & presented on *GBB* at [GTCD Native Plant Webinar](#); 41 attendees
- 4/14 - Hosted *GBB* Advisory Committee meeting; 5 contacts
- 4/15 - Attended RIPPLE/*GBB* integration meeting; 2 contacts
- 4/16 - Attended MISGP entrance call
- 4/26 - Met with GTRLC re: Oregon grape research; 1 contact
- 4/27 - Attended & updated at Environmental Partners meeting; 8 attendees
- 4/28 - Attended & advised at Play Clean Go Advisory Committee meeting; 12 attendees
- 4/29 - Attended & updated at State HWA outreach & education team meeting; 5 attendees
- 4/30 - Submitted MISGP grant progress reports (x3)

## Treatments, Restoration, and Surveys:

- **MDARD Pesticide Registered Technician Trainer program approved!** *If you have staff you would like trained, please let us know; the training will be June 1 (all day)*
- Site visits: 2 sites, 2 contacts
- Contractor garlic mustard treatments: 6 sites, 40 acres
- HWA surveys:
  - Private: 78 sites, 238 acres
  - Public: 9 sites, 146 acres
- [Garlic mustard dumpsters](#) are ready to start! Some are already in place:
  - 4 volunteers covered 1.5 acres

## Other Accomplishments:

- **New *GBB* Participants (Community): Gold & Silver Level!**
- Launched *Go Beyond Beauty* [Facebook](#) and [Instagram](#) accounts
- *GBB* articles in [Leelanau Ticker](#), [Manistee News Advocate](#), and [Benzie Record Patriot](#); 23,000 reached
- ISN [featured in Record Eagle](#) call for conservation volunteers; 36,000 reach



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- [HWA article published on NAISMA blog](#); 10,000 reach
- [Manistee News Advocate article - hemlocks](#); 15,000 reach
- [Manistee News Advocate article - garlic mustard](#); 15,000 reach
- Facebook reach: 5,865
- Website unique visitors: 3,802
- Instagram reach: 3,552
- *GBB* Facebook reach: 2,271
- *GBB* Instagram reach: 701
- YouTube views: 133
- March [eNews](#) opens: 489

### Upcoming Events:

- [Garlic mustard workbees](#):
  - Grand Traverse: May 8, Hickory Meadows
  - Benzie: May 18, Tank Hill
  - Leelanau: May 19, Clay Cliffs
  - Manistee: May 20, Magoon Creek
- More events are on [ISN's website](#)

Respectfully Submitted,  
Katie Grzesiak and the ISN Team  
May 3, 2021