



Monthly Report

Northwest Michigan
Invasive Species Network
February 2021

Public Inquiry Responses: 33

Active Efforts: 10

Active Contacts: 449

Passive Efforts: 41

Passive Impressions: 77,252

GBB-specific active efforts: 2

GBB-specific passive efforts: 7

GBB-specific passive impressions: 6,229

Volunteer Hours: 0

Acres Surveyed: 301

Sites Surveyed: 62

Sites Monitored: 0

Acres Treated: 19

Sites Treated: 1

Acres Restored: 0

Sites Restored: 0

Volunteers: 0

Meetings/Presentations/Trainings:

- 2/9 - Attended & updated at DNR/MDARD meeting (21 attendees)
- 2/9 - Hosted ISN Steering Committee meeting
- 2/1 - Hosted *GBB* Advisory Committee meeting (7 attendees)
- 2/5 - Met with GT Road Commission re: mower education
- 2/16 - Attended state-wide CISMA farmers' market outreach meeting; 10 attendees
- 2/17 - Served at Midwest Invasive Plant Network board meeting
- 2/17 - Attended & reported at Lake Michigan Islands meeting; 30 attendees
- 2/23 - Attended & reported at Radical Interdependence update; 10 attendees
- 2/24 - Served at *Play Clean Go* Advisory Committee meeting
- Attended webinars: Resiliency, parasitic wasps, biochar & compost, seed saving

Treatments, Restoration, and Surveys:

- Assisted with detection of eradication-ready HWA population in Benzie County (Sleeping Bear Dunes National Lakeshore crew located it); [press release](#)
 - Assisted with delimitation surveys: 30 acres (public)
- HWA surveys:
 - Private: 55 sites, 210 acres
 - Public: 6 sites, 61 acres
- Contractor woody invasive work: 1 sites, 19 acres

Other Accomplishments:

- Participated in National Invasive Species Awareness Week on social media
- Interviewed by [Record Eagle](#) and mentioned in [Ticker](#); 68,000 reach
- Worked with Eyes on the Forest to develop & launch a public [HWA survey portal](#)
- Assisted 2 watershed groups with EGLE grant proposals (Little Manistee, Little Traverse Lake)
- Developed [ISN blog](#)
- February Enews [available](#)
- Facebook reach: 10,427
- Website unique visitors: 1,399
- Instagram reach: 4,461
- Twitter reach: 274 (account discontinued)
- YouTube views: 92
- January [eNews](#) opens: 469

Upcoming Events:

- HWA Public Monitoring webinar (how to use Eyes on the Forest): March 11, 5:30pm (online)
 - Register for this and other upcoming events [on our website](#)

Respectfully Submitted,
Katie Grzesiak and the ISN Team

March 1, 2021