



# Monthly Report

Northwest Michigan  
Invasive Species Network  
December 2020

Public Inquiry Responses: 31  
Active Efforts: 67  
Active Contacts: 438  
Passive Efforts: 34  
Passive Impressions: 39,425  
Volunteer Hours: 0  
Volunteers: 0

Acres Surveyed: 0  
Sites Surveyed: 0  
Sites Monitored: 0  
Acres Treated: 0  
Sites Treated: 0  
Acres Restored: 0  
Sites Restored: 0

## Meetings/Presentations/Trainings:

- 12/1 - Attended hemlock woolly adelgid (HWA) training
- 12/3 - Presented at Michigan Nursery & Landscaper Association Pesticide Clinic; 57 attendees
- 12/14 - ISN Workplan retreat
- 12/17 - Hosted *Go Beyond Beauty* Advisory Committee meeting; 7 attendees
- 12/17 - Attended Midwest Invasive Plant Network Board Meeting (Emily was elected to serve another term!)
- 12/18 - Hosted HWA presentation for GT Regional Land Conservancy; 10 attendees
- Interview by Ludington radio; 9,000 impressions
- Assisted with Michigan Invasive Species Coalition annual meeting planning
- HWA articles in the [Leelanau Ticker](#), [Manistee News Advocate](#), and [Benzie Record Patriot](#), plus numerous partner shares
- Webinars "attended:"
  - Management of mile-a-minute weed
  - Tribal Partnerships (featuring partner Grand Traverse Band of Ottawa and Chippewa Indians!)
  - Equity in Environmental Work

## Treatments, Restoration, and Surveys:

- **EDR Report:** Chinese yam, Leelanau County (wait until spring to confirm)
- Submitted EGLE, MDOT, DNR land use reporting
- Submitted National Park Service research permit for HWA surveys at Sleeping Bear Dunes National Lakeshore
- Hired HWA Survey Technician (welcome back Keith Ferguson!)

## Other Accomplishments:

- Submitted grants for the Michigan Invasive Species Grant Program and US Forest Service Great Lakes Restoration Initiative for CWMAs/CISMAs
- Facebook reach: 5,174
- Website unique visitors: 1,509
- Instagram reach: 1,035
- Twitter reach: 242
- YouTube views: 20
- November [eNews](#) opens: 428

Respectfully Submitted,  
Katie Grzesiak and the ISN Team

January 4, 2021