



# Monthly Report

Northwest Michigan  
Invasive Species Network  
June 2020

**Public Inquiry Responses: 40**  
**Active Efforts: 5**  
**Active Contacts: 398**  
**Passive Efforts: 20**  
**Passive Impressions: 66,211**  
**Volunteer Hours: 70**  
**Volunteers: 37**

**Acres Surveyed: 16**  
**Sites Surveyed: 25**  
**Sites Monitored: 17**  
**Acres Treated: 54.5**  
**Sites Treated: 77**  
**Acres Restored: 0**  
**Sites Restored: 0**

## Meetings/Presentations:

- 5/5 - "Attended" Conservation/Env Nonprofit Needs & challenges call; 15 contacts
- 6/5 - Presented on *Go Beyond Beauty (GBB)* at [Native Plants for Bees webinar](#) (MSU Extension-hosted); 78 attendees
- 6/8 - Hosted ISN Steering Committee meeting; 9 attendees
- 6/9 - Hosted Michigan Invasive Species Coalition Core Team meeting; 10 attendees
- 6/11 - Presented on IS/CISMAs at Society for American Foresters conference; 112 attendees
- 6/17 - Hosted call with SWxSW CISMA re: *GBB*; 1 contact
- 6/18 - CISMA update call; 25 contacts
- 6/26 - Presented on ornamental invasives to Friendly Garden Club (online); 30 attendees
- 6/24 - Hosted [Knotweed Landowner workshop](#) webinar; 12 attendees

## Treatments, Restoration, and Surveys:

- Treated swallow-wort: 11 sites, 6 acres
- Treated knotweed: 35 sites, 21 acres
- Knotweed site visits: 3 sites, 2 acres
- Garlic mustard pulling reported: 43 bags, 30 sites, 19.5 acres, 37 volunteers, 70 volunteer hours

## Other Accomplishments:

- Downtown Publications [article](#) on invasive species; ~5,000 reach?
- Knotweed workshop featured in press: [Record Eagle](#), [San Antonio](#) (likely a mess-up within Hearst Papers); 48,000 impressions
- Facebook reach: 4,465
- Website unique visitors: 5,591
- Instagram reach: 2,604
- YouTube views: 57
- May/June [eNews](#) reach: 494

## Upcoming Events:

- 7/27, 5:30pm - Japanese knotweed "workshop" webinar ([registration required](#))
- Many of ISN's 2020 events are moving online! As details are available, you can check them out at [www.habitatmatters.org/eventsworkbees](http://www.habitatmatters.org/eventsworkbees)

Respectfully Submitted,  
Katie Grzesiak and the ISN Team

July 6, 2020