



# Monthly Report

Northwest Michigan  
Invasive Species Network  
February 2020

**Public Inquiry Responses: 39**  
**Active Efforts: 2**  
**Active Contacts: 341**  
**Passive Efforts: 26**  
**Passive Impressions: 33,114**  
**Volunteer Hours: 0**  
**Volunteers: 0**

**Acres Surveyed: 389**  
**Sites Surveyed: 47**  
**Acres Treated: 0**  
**Sites Treated: 0**  
**Acres Restored: 0**  
**Sites Restored: 0**

## Meetings/Presentations:

- 2/3 – “Attended” MISGP new grant entrance call
- 2/4 – Presented *Habitat Matters* to Master Gardener Assoc. of Northwest Michigan; 46 attendees
- 2/6 – Attended & reported at Lk MI Islands Collaborative meeting; 28 attendees
- 2/21-23 – Held Home Builders Assoc & Outdoor Show booth; 80 active, 150 passive contacts
- 2/24-2/28 – National Invasive Species Awareness Week (outreach only)
- 2/25 – Attended STEM career exploration mtg
- 2/26 – Chaired MISC Core Team meeting; 9 active contacts
- 2/27 – Discussed decontamination booths at 2020 bike races meeting
- 2/27 - "Attended" glyphosate effects webinar
- 2/28-29 – Attended *Reframing Invasion* workshop; 15 active contacts

## Treatments, Restoration, and Surveys:

- Surveyed 47 sites, 389 acres for HWA

## Other Accomplishments:

- **New GBB participant!** (non-business)
- Interviewed & hired for ISN Seasonal Crew Member positions
- Interviewed for *Go Beyond Beauty* Specialist position
- [Manistee News Advocate article](#) on our Top 12; 15,000 reach
- Facebook reach: 11,797
- Website unique visitors: 1,894
- Instagram reach: 4,273
- January 2019 eNews: 592 opens

## Upcoming Events:

- Many of ISN’s 2020 events are scheduled! Check them out at [www.habitatmatters.org/eventsworkbees](http://www.habitatmatters.org/eventsworkbees)