



# Monthly Report

Northwest Michigan  
Invasive Species Network  
January 2020

**Public Inquiry Responses: 23**  
**Active Contacts: 177**  
**Passive Contacts: 58,214**  
**Volunteer Hours: 0**  
**Volunteers: 0**  
**Acres Restored: 0**

**Acres Surveyed: 442**  
**Sites Surveyed: 47**  
**Acres Treated: 114.5**  
**Sites Treated: 6**  
**Sites Restored: 0**

## Meetings/Presentations:

- 12/2 - Attended lunch meeting with Manistee Conservation District (MCD); 5 contacts
- 1/8 - Attended hemlock woolly adelgid (HWA) training in Grand Haven
- 1/8 - Assisted Oakland County Cisma with outreach questions
- 1/8 - Interviewed by Record Eagle re: MISGP *Go Beyond Beauty* grant
- 1/9 - Met with Leelanau and Benzie Conservation Districts re: 2020 events
- 1/15 - Finalized Top 12 re-prioritization—see the Top 12, EDR, and Awareness pages [on our website](#)
- 1/16 – Participated in MCD events meeting
- 1/16 - "Attended" PlayCleanGo call; 10 contacts
- 1/18 - Attended Stewardship Network conference; 21 contacts
- 1/20 - Attended GTCD Board Meeting for grant approval
- 1/21 – Brainstormed ISN website reorganization
- 1/22 - Participated in MISTEM meeting

## Treatments, Restoration, and Surveys:

- Contractor woody invasive species control: 114 acres, 3 sites
- Surveyed 31 sites, 325 acres for HWA
- Treatment monitoring: 1 site, 3 acres

## Other Accomplishments:

- **New GBB participant: Green Earth Landscaping**
- **Finalized & submitted USFS CWMA 2020 grant application**
- Submitted USFS CWMA 2018 grant report for closeout
- Record Eagle [published article](#) on GBB grant; 36,000 impressions
- Facebook reach: 12,137
- Website unique visitors: 1,777
- Instagram reach: 4,994
- December 2019 eNews: 512 opens

## Upcoming Events:

- Many of ISN's 2020 events are scheduled! Check them out at [www.habitatmatters.org/eventsworkbees](http://www.habitatmatters.org/eventsworkbees)

Respectfully Submitted,  
Katie Grzesiak and the ISN Team

February 3, 2020