



Monthly Report

Northwest Michigan
Invasive Species Network
April 2019

Public Inquiry Responses: 21
Active Contacts: 152
Passive Contacts: 56,555
Volunteer Hours: 0
Volunteers: 0
Acres Restored: 3

Acres Surveyed: 504
Sites Surveyed: 10
Acres Treated: 0
Sites Treated: 0
Sites Restored: 1

Meetings/Presentations:

- 4/2 - "Attended" Play Clean Go steering committee call
- 4/3 - Hosted *Go Beyond Beauty* spring launch meeting; 25 attendees
- 4/4 - "Attended" PCG eastern expansion call
- 4/4 - Attended Kids Creek Restoration meeting; 8 present
- 4/10 - "Attended" MIPN board call
- 4/10 - Conducted HWA survey & outreach at Leelanau School; 10 participants
- 4/11 - Hosted ISN Spring Partner Meeting; 16 attendees
- 4/22 - Met with TNC re: HWA Season I
- 4/25 - Presented *Habitat Matters* at Leelanau Native Plant Initiative kickoff; ~50 attendees? Getting actual numbers
- 4/27 - Held booth at Recycle Smart Earth Day event; 30 active, 70 passive contacts

Treatments, Restoration, and Surveys:

- 4/30 - Magoon Creek tree planting/restoration; 3 acres
- HWA surveys: 504 acres, 10 sites
- DNR Pesticide Application Permits for 2019 approved

Other Accomplishments:

- 4/1 - Record Eagle [story on Go Beyond Beauty](#) (20,000 reach)
- 4/9 - "Attended" Landowner Engagement webinar
- 4/16 - WTCM interview/ad re: JB trade-up day; ~13,000 listeners
- [Registration now open](#) for both Barberry Trade-up days!
- [Garlic mustard dumpster locations](#) confirmed for all 4 counties!
- Donated 280 Plan Before You Plant brochures to the Michigan Garden Club Conference
- **New private participant of GBB!**
- Reprinting *Habitat Matters* coloring book!
- Submitted *Clean Boats Clean Waters* MISGP mini-grant application—unsuccessful
- Continued work on permitting
- Continued work on survey permissions
- Continued outreach & education work
- Facebook reach: 13,738
- Instagram reach: 2,517
- Website reach: 6,732
- March 2019 eNews: 498 opens

Upcoming Events:

- Garlic Mustard Workbees: [Benzie](#), [Grand Traverse](#), [Leelanau](#), [Manistee](#)
- Garlic Mustard Paper Making: Wednesday, May 15, 5:30pm, Grand Traverse
- Firsty baby's breath workbee (Elberta Beach): Thursday, May 30, 9:30am
- ID training for partners & volunteers: June 3 (Grand Traverse) or 4 (Manistee)—stay tuned!
- Additional ISN events scheduled: www.habitatmatters.org/eventsworkbees

Respectfully Submitted,
Katie Grzesiak and the ISN Team
May 20, 2019