



Monthly Report

Northwest Michigan
Invasive Species Network
August 2018

Public Inquiry Responses: 63

Active Contacts: 509

Passive Contacts: 54,318

Volunteer Hours: 25

Volunteers: 14

Acres Surveyed: 127

Sites Surveyed: 187

Acres Treated: 121.5

Sites Treated: 163

Meetings/Presentations:

- 8/4 - Presented *Go Beyond Beauty* to Silver Lake Assoc.; ~60 attendees
- 8/6 - Hosted [Evening of Conservation](#); 108 attendees!
- 8/10 - Held booth at Port Oneida Fair booth; 200 contacts
- 8/17-18 - Held booth at Frankfort Art Fair; 20 active, 50 passive contacts
- 8/20 - Met with GTCD board re: ISN fundraising
- 8/21 - Met with Rotary re: Systems Change Accelerator grant
- 8/22 - Presented *Birds and Native Plants* to Senior Network (Kingsley); 47 attendees
- 8/23 - Presented *Habitat Matters* to Portage Lake Garden Club; ~30 attendees
- 8/23 - Presented *Birds and Native Plants* to Senior Network (Interlochen); 45 attendees
- 8/28 - Conducted site visit & presentation at GT Unitarian; 5 participants, 2 acres surveyed
- 8/29 - "Attended" WIGL Collaborative (control subcommittee) conference call
- 8/30 - Presented *Habitat Matters* at Kingsley monarch release; 50 contacts

Treatments, Restoration, and Surveys:

- 8/2 - Co-hosted FINAL Baby's breath workbee! 3 acres treated, 12 volunteers, 24 volunteer hrs
- 8/15 - Assisted with GTRLC's Arcadia grasslands workbee; 1 volunteer, 0.5 acres treated
- Knotweed treatments: 125 sites, 24 acres
- EDR treatments: black swallow-wort; 25 sites, 3.5 acres
- Other treatments: 17 sites, 61.5 acres, 4 counties
- Site Visits: 23 sites, 4.5 acres

Other Accomplishments:

- **1 new landowner GBB participant!**
- Record Patriot [publicity on Evening of Conservation](#); ~4,000 reach
- 8/7 - [Baby's breath article](#) published in Record Patriot; 4,000 reach
- [Bear Lake Invasives Presentation scheduled](#) (open to community)
- Mention in [Ticker article re: TCLP property restoration](#) (32,000 circulation)
- NatureChange [video on swallow-wort](#) published (and already getting LOTS of press!)
- [Swallow-wort article](#) in Record Eagle; 20,000
- Betsie Current article on loosestrife beetle release published; 4,000 subscribers (link to come)
- Sent swallow-wort permission letters (33 passive)
- Facebook reach: 11,409
- Website reach: 9,462
- Instagram reach: 1,194

Ongoing Work:

- Invasive Species & GBB site visits
- Managing ISN budget
- Updating ISN site, Facebook, & resources
- Updating and consolidating GIS data
- Education & outreach
- Creating & sharing materials with partners

Upcoming Events:

- Fall partner meeting coming soon!

Respectfully Submitted,
Katie Grzesiak and the ISN Team
August 31, 2018