



Monthly Report

Northwest Michigan
Invasive Species Network
July 2018

Public Inquiry Responses: 39
Active Contacts: 258
Passive Contacts: 77,631
Volunteer Hours: 12
Volunteers: 6

Acres Surveyed: 315 +3.5 miles shoreline
Sites Surveyed: 28
Acres Treated: 307.5
Sites Treated: 20

Meetings/Presentations:

- 7/3 - Participated in planning call for MISC annual meeting
- 7/5 - GM papermaking with BRNC Nature Day Camp; 20 children reached
- 7/8 - Co-hosted Crystal Lake Landing Blitz; 40 contacts & 5 boats washed
- 7/9 - Attended Village of Kingsley meeting; no ordinance passed, but support given; 19 attendees
- 7/10 - "Attended" Play Clean Go Steering Committee meeting
- 7/10 - "Attended" Woody Invasives Great Lakes (WIGL) Collaborative Control & Management subcommittee meeting
- 7/10 - Attended Cleveland Township mtg (*Habitat Matters*); 10 attendees
- 7/11 - Attended Cleon Township mtg (*Habitat Matters*); 11 attendees
- 7/12 - Co-hosted Elberta Beach baby's breath workbee; 6 volunteers, 12 volunteer hours, 3 ac
- 7/13 - Presented *Habitat Matters* at CSA "Ecology Fun" Class; 43 kids
- 7/19 - "Attended" WIGL Collaborative alternatives committee conference call
- 7/19 - Met with TC Rec Authority re: treatments
- 7/24 - Met with Joe VanderMeulen re: upcoming event
- 7/24 - Taught *Habitat Matters* at GTCD Nature Day Camp; 37 kids
- 7/26 - Attended shoreline workshop (Onekama)
- 7/26 - Participated in knotweed call with Minnesota CISMA; 4 contacts

Treatments, Restoration, and Surveys:

- 7/12 - Released purple loosestrife beetles in Honor (>1,000 beetles)
- Treatments: 20 sites, 307.5 acres, 4 counties (mainly dune invasives, woody invasives, and other ornamental invasives; a few knotweed)
- Site Visits: 8 sites, 5.25 acres
- Completed Phragmites Adaptive Management Framework (PAMF) monitoring

Other Accomplishments:

- **New GBB landowner participant!**
- 7/1-7/7 - Participated in National Aquatic Invasive Species Awareness Week
- 7/11 - Attended Rotary Charities grant training
- 7/23-7/26 - Attended Great Lakes Leadership Academy
- DEQ Summer newsletter [article on GBB](#) published; 9,500 reach
- [Baby's Breath Article](#) in Record Eagle; 20,000 reach
- [Record Eagle article](#) on [Evening of Conservation](#) event (20k reach)
- Evening of Conservation article published in [Manistee News Advocate](#) (15,000 reach)
- Purple loosestrife beetles article published in [Record Patriot](#) (8,000 reach)
- Shared outreach materials with Spider Lake and Bear Lake associations (~200 indirect)
- Facebook reach: 5,987
- Website reach: 9,250
- Instagram reach: 664



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Ongoing Work:

- Invasive Species & GBB site visits
- Managing ISN budget
- Updating ISN site, Facebook, & resources
- Updating and consolidating GIS data
- Education & outreach
- Creating & sharing materials with partners

Upcoming Events:

- August 6: [An Evening of Conservation: The Status of Invasive Species](#)
7-9 pm, Vogue Theatre, Manistee
- FINAL Elberta Beach baby's breath workbee Thursday, August 2, 10am

Respectfully Submitted,
Katie Grzesiak and the ISN Team
July 30, 2018